**Michelle Andrea Dunleavy**

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Portfolio: michelledunleavy.com

EDUCATION\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Moore College of Art and Design, *Philadelphia, PA***  **May 2010**

* Bachelor of Fine Arts in Fashion Design

PROFESSIONAL EXPERIENCE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Marquee Brands, LLC. Maternity Op Co**

*Senior Designer*  **April 2021- Present**

*Designer*  **June 2020- April 2021**

* Lead in the conceptual and design development for *Motherhood Maternity and A Pea in the Pod Maternity*: Denim, Pants, Shorts, Skirts, Lounge, Outerwear, Sleepwear and Intimates
* Lead in the conceptual and design development for *Jessica Simpson Maternity*: Knit & Woven tops, Sweaters, Dresses, Denim, Pants and Shorts.
* Managed daily development for new baby brand launch - *Branch & Twig*
* Research fabric market for key base fabrications, prints, and novelty fabrics appropriate for brand price points
* Identify trends and find inspiration for new product development; shop the competition online and in stores
* Hand/ Illustrator sketch designs for categories
* Approve fabric and prints at all stages of product development
* Meet weekly with all cross-functional team members (Merchant, Product Development, Technical and Fabric team) to ensure accuracy of the product design, fit and delivery
* Ensure proper fit and construction of styles in collaboration with technical design team
* Complete detailed sourcing packages for overseas vendors inclusive of fabric information, trim and details, along with sketches and photos
* Present sketches and fabric proposals to senior management in quarterly meetings
* Manager for Assistant Designer & CAD Designer
* Designated as a key individual to assist the transition from Marquee Brands to Hatch Collective

**Destination Maternity Corporation**

*Designer*  **March 2018- June 2020**

*Associate Designer*  **May 2014- March 2018**

*Assistant Designer*  **September 2011- May 2014**

* Lead in the conceptual and design development for *Jessica Simpson Maternity*: Knit & Woven tops, Sweaters, Dresses, Denim, Pants and Shorts.
* Lead in the design development for *Motherhood Maternity and A Pea in the Pod Maternity*: Denim, Pants, Shorts, Skirts, Lounge, Outerwear, Sleepwear and Intimates
* Conducted overseas visits to factories and develop chase product
* Designated as a key individual to assist the transition from Destination Maternity to Marquee Brands

**Lilly Pulitzer**

*Design Assistant Intern, Dresses*  **October 2010-April 2011**

* Assisted designers in creating design boards, silhouettes and artwork development
* Worked closely with technical design team creating detailed tech packs
* Updated tech packs in collaboration with product development team to ensure accurate design samples
* Attended fit sessions with senior designers

CERTIFICATIONS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Cotton Incorporated January 2014**

* Denim Manufacturing and Garment Finishing

COMPUTER SKILLS\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Macintosh and PC Web PLM/ PDM

Adobe Photoshop and Illustrator Kaledo

Microsoft Office Applications Ned Graphics

Microsoft Excel Accuterm

Power Point DeSL

VOLUNTEER WORK\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Ports of Philadelphia Maritime Society**- Consultant

* Graphic designer for event invitations
* Assist in promoting the organization on social media platforms